

The focus of the presentation was the recognition of Cyber vulnerability and the link to our businesses and reputation. We all want our businesses to be well known and recognised; and negativity of any sort, especially the kind associated with a Cyber breach to be avoided at all costs.

The Maritime risk landscape is unique and cyber presents specialised challenges. The last two years has seen a shift from targeting large companies, back to consumers, primarily driven by pandemic remote working. Criminals are targeting the path of least resistance into a company's network. those who work (and connect) from home networks.

Any risk that a company takes can damage brand loyalty.

- Customer service failures
- Environmental impact
- Cyber related issues

70% of those surveyed would stop doing business with a company that had previously experienced a data breach.

"It takes 20 years to build a reputation and 5 minutes to ruin it. If you think about that, you'll do things differently."

- **Warren Buffet**

We briefly discussed a well-known breach, the Target chain in the US.

Their main error was the delayed announcement to customers. It took a few years for customers to return to them.

Precautions

- Improve Password Security.
- Password strength is the first line of defence against a variety of attacks.
- Update device software.
- Installing the latest updates will make your device less vulnerable to attacks.
- Download carefully.
- Avoid unnecessary downloads to lower the chance of device being susceptible from malware.
- Monitor for data leaks.
- Data breach monitoring tools actively monitor and alert you of suspicious activity.

